



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF MARKETING AND LOGISTICS

QUALIFICATION: BACHELOR OF TRANSPORT MANAGEMENT	
QUALIFICATION CODE: 07BTRM	LEVEL: 7
COURSE: INTERMODAL TRANSPORTATION	COURSE CODE: IMT711S
SESSION: JUNE 2019	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
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INSTRUCTIONS
<ol style="list-style-type: none">1. Choose and answer any FOUR questions.2. Number your answers clearly.3. The number of marks per each question or part question is given in square brackets []. These should guide you in the content of your answers.4. This is a Closed Book Examination. No books or notes may be consulted during the exam.

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1

Using practical examples, **explain** the following in the context of intermodal transportation:

- (a) Derived demand [5 marks]
- (b) Externalities [5 marks]
- (c) Piggyback transport [5 marks]
- (d) Intermodal transport [5 marks]
- (e) Dangerous Goods [5 marks]

[Sub-total: 25 marks]

Question 2

- (a) **Define** containerisation. Evaluate **five** economic challenges that international multimodal transporters face in the usage of containers. [13 marks]
- (b) Despite the challenges that come with containerisation, there are numerous benefits that containers have brought. State and explain any **six** major benefits of containerisation in multimodal transportation. [12 marks]

[Sub-total: 25 marks]

Question 3

You need to transport 50 brand new BMW cars from Frankfurt, Germany, to your customers in Gobabis, Namibia. Outline the advantages and disadvantages of using any **five** multimodal transport combinations available to transport your cargo. [25 marks]

Question 4

- (a) Describe the role of any **five** key documents used in multimodal transport transactions. [15 marks]
- (b) Evaluate your **five** key roles, as a transport manager, in road transport. [10 marks]

[Sub-total: 25 marks]

Question 5

With the aid of examples, explain the **five** different types of intermodal terminals that you have studied. [25 marks]

Grand Total: 100 marks